

# Christopher S. Brinkworth

Art Director | Designer

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## Education:

College of Art and Design, Syracuse University  
Syracuse, New York.  
BFA in Advertising Design, 1993.

## Experience:

Cambridge Interactive Development Corp.  
Cambridge, MA (July '04 – Apr. '08)  
Art Director/Creative Director - Creative Dept.

Staples.com  
Framingham, MA (May '01 – Mar. '03)  
Freelance - Creative Dept.

Mullen Advertising, Inc.  
Wenham, MA (Nov. '99 – Mar. '00)  
Freelance - Interactive Dept.

Digitas, Inc.  
Boston, MA (Aug. '98 – July '99)  
Freelance - Creative Dept.

Hurley Chandler & Chaffer Inc.  
Providence, RI (Mar. '98 – July '98)  
Freelance - Creative Dept.

Lukens Boostrom Clark Design  
Providence, RI (Oct. '97 – Apr. '98)  
Freelance - Art Dept.

Strategic Interactive Group, Inc.  
Boston, MA (Sep. '97 – Oct. '97)  
Freelance - Art Dept.

Lane Advertising, Inc.  
Boston, MA (Sep. '94 – Dec. '96)  
Freelance - Creative Dept.

Leonard Monahan, Inc.  
Providence, RI (May '93 – May '94)  
Freelance - Creative Dept.

Leonard Monahan Lubars & Kelly  
Providence, RI (May '92 – Aug. '92)  
Intern - Creative Dept.

## Proficiencies:

MAC and PC:  
Adobe Creative Suite 3  
HTML, CSS, Java and Flash.

Founded and managed creative department to cover print, online and event marketing in 16 languages. Created new identity for Everest Poker. Maintained solid and consistent branding for all properties.

Worked interdepartmentally on all major releases from architecture, concept/design, testing to launch. Internal clients included: Group Accounts, Business Credit, Business Rewards, & Foundation for Learning.

Worked to integrate pre-existing print campaigns into successful web pages and banners for clients: [insightexpress.com](http://insightexpress.com), [LendingTree.com](http://LendingTree.com), GM Card.

Created web pages from concept to launch for large volume clients such as: GMC Commercial, Pontiac, American Express, Kraft Foods, Harcourt books, Motorola and Greenmountain Energy.

Coordinated and designed several newspaper campaigns and bus wraps for local banks: METRO Bank, Chelsea-Groton, and Compass Bank. I even illustrated a few of them.

Art directed and produced full print and direct mail campaign for MARKEM, Inc.

Created several looks for Adobe Studios pitch and helped concept a logo for Kodak Picture Network.

Only designer in this fast-paced shop focused on print and radio. We produced bus cards, billboards, brochures, invitations, posters, catalogs, newspaper and print ads, POPs, trade show booths, letterheads, and even once, a truck.

Worked late into the night to create hand bound "leave-behinds" of pitched creative campaigns for: National Cable Television Association and Helios.

Many days and nights spent in front of a stat camera and in a spray booth. Helped create tissues, comps and mechanicals for: KEDS, Sylvania and Poloroid.