

Christopher S. Brinkworth

Art Director

29 Eliot Street

Watertown, MA 02472

email: brinkworth(at)number36(dot)com

tel: 617.744.5063

portfolio: number36.com/brink

Education:

College of Art and Design, Syracuse University
Syracuse, New York.
BFA in Advertising Design, 1993.

Experience:

number36
Boston, MA (May '03 – Present)
Art Director

DigitasLBI
Boston, MA (Jan. '12 – Aug. '15)
Senior Art Director - Creative Dept.

Cambridge Interactive Development Corp.
Cambridge, MA (July '04 – Apr. '08)
Art Director/Creative Director - Creative Dept.

Staples.com
Framingham, MA (May '01 – Mar. '03)
Freelance A.D. - Creative Dept.

Mullen Advertising, Inc.
Wenham, MA (Nov. '99 – Mar. '00)
Freelance A.D. - Interactive Dept.

Digitas, Inc.
Boston, MA (Aug. '98 – July '99)
Freelance A.D. - Creative Dept.

Hurley Chandler & Chaffer Inc.
Providence, RI (Mar. '98 – July '98)
Freelance A.D. - Creative Dept.

Lukens Boostrom Clark Design
Providence, RI (Oct. '97 – Apr. '98)
Freelance A.D. - Art Dept.

Lane Advertising, Inc.
Boston, MA (Sep. '94 – Dec. '96)
Freelance A.D. - Creative Dept.

Leonard Monahan, Inc.
Providence, RI (May '92 – May '94)
Freelance A.D. - Creative Dept.

Proficiencies:

MAC and PC:
Adobe Creative Suite
HTML, CSS, JavaScript.

Providing freelance art direction, graphic design, illustration and animation to ad agencies, start-ups and individuals. Clients include: RedTail Solutions, Tatto Media, Online Buddies, Cadmus Group, Dental Associates, Crust & Common Pie Shop.

Created rich media, websites, digital videos and style guides for Bank of America and Merrill Edge.

Founded and managed creative department to cover print, online and event marketing in 16 languages. Created new identity for Everest Poker. Maintained solid and consistent branding for all properties.

Worked interdepartmentally on all major releases from architecture, concept/design, testing to launch.

Worked to integrate pre-existing print campaigns into successful web pages and banners for clients: insightexpress.com, LendingTree.com, GM Card.

Created web pages from concept to launch for large volume clients such as: GMC Commercial, Pontiac, American Express, Kraft Foods, Harcourt books, Motorola and Greenmountain Energy.

Coordinated and designed several newspaper campaigns and bus wraps for local banks: METRO Bank, Chelsea-Groton, and Compass Bank. I even illustrated a few of them.

Art directed and produced full print and direct mail campaign for MARKEM, Inc.

In this small but mighty shop we produced bus cards, billboards, brochures, invitations, posters, catalogs, newspaper and print ads, POPs, trade show booths, letterheads, and even once, a truck.

Created tissues, comps and mechanicals for KEDS, Sylvania and Poloroid during internship and then "leave-behinds" of pitched creative campaigns for National Cable Television Association and Helios.